

Business & Marketing Emphasis Pathways

Copper Hills High School

PATHWAY	REQUIRED COURSES	ELECTIVE COURSES
ACCOUNTING & FINANCE	<ul style="list-style-type: none"> ○ Accounting I .50 ○ Accounting II .50 <p style="text-align: center;">Select 1.0 total credits</p>	<ul style="list-style-type: none"> ○ Business Communication .50 ○ Business Management or MGMT 1600 .50 ○ Business Law .50 ○ Economics .50 ○ Entrepreneurship .50 ○ Leadership Principals .50 ○ Marketing I .50 ○ Student Internship .50 <p style="text-align: center;">Select 2.0 total credits for Pathway completion</p>
BUSINESS ADMINISTRATION SUPPORT	<ul style="list-style-type: none"> ○ Business Communications .50 ○ Digital Business Applications .50 <p style="text-align: center;">Select 1.0 total credits</p>	<ul style="list-style-type: none"> ○ Accounting I .50 ○ Accounting II .50 ○ Business Law .50 ○ Business Management .50 ○ Business We Page Design .50 ○ Leadership Principles .50 ○ Marketing I .50 <p style="text-align: center;">Select 2.0 total credits for Pathway completion</p>
BUSINESS TECHNOLOGY SUPPORT	<ul style="list-style-type: none"> ○ Digital Business Applications .50 ○ Business Web Page Design .50 <p style="text-align: center;">Select 1.0 total credits</p>	<ul style="list-style-type: none"> ○ Business Communications I .50 ○ Business Management .50 ○ Digital Media 1 1.0 ○ Leadership Principles .50 ○ Marketing I .50 ○ Student Internship .50 <p style="text-align: center;">Select 2.0 total credits for Pathway completion</p>
ENTREPRENEURSHIP	<ul style="list-style-type: none"> ○ Entrepreneurship .50 ○ Business Law .50 ○ Business Management or MGMT 1600 .50 ○ Marketing I .50 <p style="text-align: center;">Select 1.0 total credits</p>	<ul style="list-style-type: none"> ○ Accounting I .50 ○ Accounting II .50 ○ Business Communications .50 ○ Digital Business Applications .50 ○ Economics .50 ○ Leadership Principles .50 ○ Web Page Design .50 ○ Sports Marketing .50 ○ Student Internship .50 <p style="text-align: center;">Select 2.0 total credits for Pathway completion</p>
MARKETING MANAGEMENT	<ul style="list-style-type: none"> ○ Marketing I .50 ○ Marketing II .50 <p style="text-align: center;">Select 1.0 total credits</p>	<ul style="list-style-type: none"> ○ Accounting I .50 ○ Business Law .50 ○ Business Management .50 ○ Economics .50 ○ Entrepreneurship .50 ○ Leadership Principles .50 ○ Retailing/School Store .50 ○ Sports Marketing .50 ○ Student Internship .50 <p style="text-align: center;">Select 2.0 total credits for Pathway completion</p>

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PATHWAY	REQUIRED COURSES	ELECTIVE COURSES
SALES & SERVICE MARKETING	<ul style="list-style-type: none"> ○ Retailing School Store .50 ○ Marketing 1 .50 <p style="text-align: center; color: blue;">Select 1.0 total credits</p>	<ul style="list-style-type: none"> ○ Sports Marketing .50 ○ Accounting I .50 ○ Entrepreneurship .50 ○ Business Management .50 ○ Marketing II .50 ○ Student Internship .50 <p style="text-align: center; color: blue;">Select 2.0 total credits for Pathway completion</p>

Pathway: To fulfill Pathway requirement, complete the required and elective courses.

(Certificate received and recognition at graduation with ceremonial cord.)

- Mark the pathway you have completed and circle classes you have enrolled in.
- Submit a transcript with this paper (highlight/circle classes relating to pathways) and get signatures from:

FBLA/DECA Advisor _____

Business/Marketing Department Head : _____